

Stichting Arctic Basecamp Foundation Report on Activities for 2023

Background

Stichting Arctic Basecamp Foundation is a non-profit science communication organization headquartered in the Netherlands and incorporated in March 2020. Our mission is to “speak science to power” and using the latest science and data, Arctic Basecamp Foundation is committed to increasing awareness of the global risks associated with polar climate change. We aim to encourage bold climate action through various campaigns, briefings, events, and research.

Since its inception, our foundation has successfully hosted six high-level events at the World Economic Forum in Davos (2017 - 2023), along with our online activation of the 2021 Davos Agenda. Furthermore, we have also recorded presence at key events including the UN Climate Week in New York in 2019, 2023, COP 26, 27 and 28 and Arctic Circle assembly in 2022 and 2023.

Activities

This report highlights the main activities undertaken by Stichting Arctic Basecamp Foundation to deliver its goals for the year 2023. These include key achievements of our organization from January 2023 to December 2023 as presented below:

Science Advisory Team:

- Stichting Arctic Basecamp’s Science Advisory Team has been expanded into an International Science and Global Risks Advisory Team with four new members.

MOUs:

- Established MOUs with ArcticNet, which aims to bring together scientists and Indigenous communities to study the impact of climate change in the Arctic. We also established an additional agreement with We Don’t Have Time, a solutions-focused climate communication platform

Donations and Funds Received:

To support the ongoing development of the Arctic Risk Platform project, Stichting Arctic Basecamp Foundation was awarded a further 1 year grant of £ 1,247,754 for the year 2023 by the Quadrature Climate Foundation. Furthermore, WWF supported its impact work, such as events and campaigns through a small donation.

The Foundation also received in-kind donations from University of Exeter (marketing support), Moon Rabbit (communications support), Deloitte (risk analysis), 66 North (Davos winter clothing), Google ads Non-Profit Grant and Hireflix (HR tool).

Expanding Information on Polar Change & Global Impacts

- Launched a new interactive parallax web narrative demonstrating “Why the Arctic is the control centre for global climate risks” at a WEF official session, “Unlocking the Polar Crisis”, in Davos January 2023.

- Redesigned the Arctic Risk Platform into a Global Climate Risks Platform into a new hub-based platform customised for each of our target audience segments: People, Business, Policy, Science and Media.
- Developed an AI powered news aggregator capable of curating, translating, geo-locating, retitling, and summarising articles from 100 different languages under the Polar, Extreme Weather and Climate Impacts categories.
- Partnered with the World Economic Forum on its Polar Tipping Points Hub, a groundbreaking virtual reality experience in collaboration with Accenture and Microsoft. Bringing our data, briefings, and insights to new high-level audiences in the World Economic Forum's new Polar Tipping Point Hub within its "Global Collaboration Village" metaverse platform.
- Developed a set of custom prototype sensors to increase our abilities to monitor key indicators in the polar regions.
- Partnered with Deloitte to form a risk analytics team to develop a tool for leaders in multinational food companies who face risks associated with climate change.
- Development of Arctic Sea Ice Meltometer: Using Vice President AI Gore's ClimateTRACE data, we have developed a tool to show the contribution of carbon emitters in each location to Arctic Sea ice loss.

Global Communications Outreach

- We had over 1.1M visitors to the Arctic Risk Platform in 2023 with users primarily from climate vulnerable countries with a significant proportion from the African continent, Asia, and Latin America.
- Became a partner of the [Fair Share Now](#) campaign alongside the Climate Vulnerable Forum and other partners, as a solution to addressing climate equity in advance of COP 28.

High Level Events & Briefings:

Stichting Arctic Basecamp Foundation participated in the following high-level events to extend the reach of its mission:

- **Annual Meeting of the World Economic Forum**, Davos, Switzerland (January 2023) (highlights video).
- **Arctic Science Summit Week**, Vienna, Austria (February 2023).
- **Arctic Risk Analysis Webinar** (July 2023). An online [Arctic risk analysis webinar](#) to introduce the importance of Tipping points when assessing business risks.
- **United Nations General Assembly (UNGA)**, New York, USA (September 2023).
- **Arctic Circle Assembly**, Reykjavik, Iceland (October 2023). A panel session and [policy brief](#) for Arctic policymakers.
- **COP28**, Dubai, UAE (November 2023).